

Tampa Bay School Supply Drive **2023** Toolkit



Drop-off Events

Hillsborough County

Friday, August 4, 2023

Hosted by:

WTSP 10 Tampa Bay

Time: TBD

Pinellas County

Friday, August 4, 2023

Hosted by:

WTSP 10 Tampa Bay

Time: TBD

Friday, August 11, 2023

Hosted by:

Tampa Bay Rays

Tropicana Field

1 Tropicana Drive

Time: TBD

Benefitting:



**Pinellas Education
Foundation**

Inspired minds transform lives



**HILLSBOROUGH
EDUCATION
FOUNDATION**

About the Campaign

The Tampa Bay School Supply Drive ensures that students with the greatest need have the tools to succeed in the new school year. Recognizing that thousands of families in our area struggle to afford these critical supplies, Hillsborough Education Foundation and Pinellas Education Foundation are partnering to support students on both sides of the Bay.

More than 200,000 economically disadvantaged students attend Hillsborough and Pinellas County public schools. Given the financial hardships of recent years, this summer's school supply drive is more important than ever. You can make a direct impact on students' academic achievements by hosting a supply drive with your business/organization.

Thank you for your support!



Ways to Help



Host a Drive:

Collect school supplies at your business, organization or in your neighborhood and drop them off at one of our Tampa Bay School Supply Drive events.

Make a Monetary Donation at TBSchoolSupplyDrive.com:

Encourage your staff to make a cash donation on our website and note it is part of your company's supply drive.

Shop from our Amazon Wish Lists:

Hillsborough Education Foundation

Pinellas Education Foundation





About Hillsborough Education Foundation:

Established in 1987, Hillsborough Education Foundation (HEF) is a nonprofit focused on strengthening public education in Hillsborough County by supporting teachers and empowering students to achieve academic and personal success. Together with our community partners, HEF strategically invests in initiatives that impact teaching quality, increase graduation rates and build equity in education—bolstering a thriving workforce of tomorrow and the sustainable prosperity of Tampa Bay. Learn more at EducationFoundation.com.





About Pinellas Education Foundation:

The Pinellas Education Foundation is a coalition of business and community leaders who collaborate to improve the quality of public education. Together, we advocate for public education achievement, create programs to improve student and teacher performance and raise funds for scholarships, grants and teacher recognition. Our mission is to accelerate educational achievement for all students through the effective mobilization of innovation, relationships and resources. Learn more at PinellasEducation.org.

About Hillsborough County Public Schools

-  224,000+ students enrolled
-  65% of students are economically disadvantaged
-  3rd largest school district in Florida
-  Nearly 24,000 employees, including 13,723 instructional staff

About Pinellas County Schools

-  93,900+ students enrolled
-  54.6% of students are economically disadvantaged
-  8th largest school district in Florida
-  7,000 instructional staff



Requested School Supplies

Backpacks	Notebook/Filler Paper
Binders (1" & 2")	Paper (Copy & Graph)
Colored Pencils (12 ct)	Pencils
Composition Books	Pencil Boxes
Crayons (24 ct)	Pencil Sharpeners
Erasers (Cap & Pink)	Pens
Glue (Bottles & Sticks)	Pocket Folders
Highlighters	Rulers
Index Cards	Scissors
Markers	Spiral Notebooks

Sample Email Language

Here's a sample email to share with your organization. Feel free to edit to fit your needs.

This year (**insert business/organization name**) is partnering with the Pinellas and Hillsborough education foundations to collect school supplies for students in our community. The Tampa Bay School Supply Drive ensures that students with the greatest need have the tools to succeed in the new school year. We hope you'll join us in supporting this important cause!

Here are 3 ways you can help:

1. Donate supplies in person. We'll be collecting supplies from (**insert date**) to (**insert date**). Drop off your donations at (**insert location**).
2. Purchase school supplies through Amazon to have them shipped directly to Hillsborough Education Foundation or Pinellas Education Foundation.
3. Make a monetary donation at TBSchoolSupplyDrive.com and the education foundations will purchase the supplies for you.

- \$10 can supply 200 pencils to help support students' learning
- \$50 can provide a student with a backpack filled with essential school supplies
- \$100 can support a teacher with crucial classroom resources
- \$250 can provide art supplies for an entire classroom
- \$500 can fund an engaging and hands-on STEAM kit for a Pre-K—5 class.

Sample Social Media

Don't forget to tag **Hillsborough Education Foundation** and **Pinellas Education Foundation** in your posts.



Facebook:

@EducationFoundation
@PinellasEducation



Instagram:

@HillsEduFnd
@PinellasEd



Twitter:

@HillsEduFnd
@PinellasEd



LinkedIn:

@Hillsborough Education Foundation
@Pinellas Education Foundation

Facebook & LinkedIn:



Public

Each year, @Hillsborough Education Foundation and @Pinellas Education Foundation collect thousands of school supplies that many students need to be successful. They are collecting donations now online and in person at locations throughout Hillsborough and Pinellas counties. Learn more about how to donate by visiting TBSchoolSupplyDrive.com

Add to your post



Twitter:

We're collecting school supplies for students through @HillsEduFnd and @PinellasEd.

Shop through Amazon and have items shipped directly to them. Shop here: amzn.to/3yninnS or amzn.to/3GKwHLY.

Everyone can reply



Tweet

Instagram:



We're partnering with @HillsEduFnd and @PinellasEd to collect school supplies for students in Tampa Bay. We'll be collecting supplies from (insert date) to (insert date). Drop off your donations at (insert location). Join us as we support students when they head back to class this fall!



**This toolkit provides the materials needed to host a drive.
If you need more support or have questions, please contact:**

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Pinellas Education Foundation:

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