Tampa Bay School Supply Drive 2023 Toolkit



Drop-off Events

Hillsborough County

Friday, August 4, 2023 Hosted by: WTSP 10 Tampa Bay Time: TBD

Pinellas County

Friday, August 4, 2023 Hosted by: WTSP 10 Tampa Bay Time: TBD

Friday, August 11, 2023 Hosted by: Tampa Bay Rays Tropicana Field 1 Tropicana Drive Time: TBD



Benefitting:





About the Campaign

The Tampa Bay School Supply Drive ensures that students with the greatest need have the tools to succeed in the new school year. Recognizing that thousands of families in our area struggle to afford these critical supplies, Hillsborough Education Foundation and Pinellas Education Foundation are partnering to support students on both sides of the Bay.

More than 200,000 economically disadvantaged students attend Hillsborough and Pinellas County public schools. Given the financial hardships of recent years, this summer's school supply drive is more important than ever. You can make a direct impact on students' academic achievements by hosting a supply drive with your business/organization. Thank you for your support!



Ways to Help

Host a Drive:

Collect school supplies at your business, organization or in your neighborhood and drop them off at one of our Tampa Bay School Supply Drive events.

Make a Monetary Donation at <u>TBSchoolSupplyDrive.com</u>:

Encourage your staff to make a cash donation on our website and note it is part of your company's supply drive.

Shop from our Amazon Wish Lists:

Hillsborough Education Foundation

Pinellas Education Foundation

About Hillsborough Education Foundation:

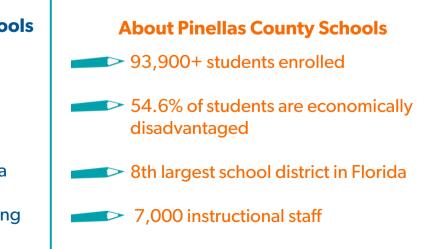
Established in 1987, Hillsborough Education Foundation (HEF) is a nonprofit focused on strengthening public education in Hillsborough County by supporting teachers and empowering students to achieve academic and personal success. Together with our community partners, HEF strategically invests in initiatives that impact teaching quality, increase graduation rates and build equity in education bolstering a thriving workforce of tomorrow and the sustainable prosperity of Tampa Bay. Learn more at **EducationFoundation.com.**

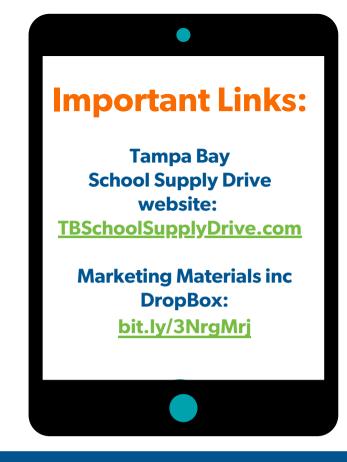
About Hillsborough County Public Schools

- 224,000+ students enrolled
- 65% of students are economically disadvantaged
- 3rd largest school district in Florida
- Nearly 24,000 employees, including 13,723 instructional staff

About Pinellas Education Foundation:

The Pinellas Education Foundation is a coalition of business and community leaders who collaborate to improve the quality of public education. Together, we advocate for public education achievement, create programs to improve student and teacher performance and raise funds for scholarships, grants and teacher recognition. Our mission is to accelerate educational achievement for all students through the effective mobilization of innovation, relationships and resources. Learn more at **PinellasEducation.org.**





Requested School Supplies

Backpacks Binders (1" & 2") Colored Pencils (12 ct) Composition Books Crayons (24 ct) Erasers (Cap & Pink) Glue (Bottles & Sticks) Highlighters Index Cards Markers

Notebook/Filler Paper Paper (Copy & Graph) Pencils Pencil Boxes Pencil Sharpeners Pens Pocket Folders Rulers Scissors Spiral Notebooks

Sample Email Language

Here's a sample email to share with your organization. Feel free to edit to fit your needs.

This year (insert business/organization name) is partnering with the Pinellas and Hillsborough education foundations to collect school supplies for students in our community. The Tampa Bay School Supply Drive ensures that students with the greatest need have the tools to succeed in the new school year. We hope you'll join us in supporting this important cause!

Here are 3 ways you can help:

- 1. Donate supplies in person. We'll be collecting supplies from (insert date) to (insert date). Drop off your donations at (insert location).
- 2. Purchase school supplies through Amazon to have them shipped directly to Hillsborough Education Foundation or Pinellas Education Foundation.
- 3. Make a monetary donation at <u>TBSchoolSupplyDrive.com</u> and the education foundations will purchase the supplies for you.
- **\$10 can supply 200 pencils to help support students' learning**
- **\$50** can provide a student with a backpack filled with essential school supplies
- **\$100 can support a teacher with crucial classroom resources**
- **\$250** can provide art supplies for an entire classroom
- **\$500** can fund an engaging and hands-on STEAM kit for a Pre-K—5 class.

Sample Social Media

Don't forget to tag Hillsborough Education Foundation and Pinellas Education Foundation in your posts.



Facebook: @EducationFoundation @PinellasEducation



Instagram: @HillsEduFnd @PinellasEd

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Tweet







LinkedIn: @Hillsborough Education Foundation @Pinellas Education Foundation

Facebook & LinkedIn:



Each year, @Hillsborough Education Foundation and @Pinellas Education Foundation collect thousands of school supplies that many students need to be successful. They are collecting donations now online and in person at locations throughout Hillsborough and Pinellas counties. Learn more about how to donate by visiting TBSchoolSupplyDrive.com

Add to your post

Twitter:

We're collecting school supplies for students through @HillsEduFnd and @PinellasEd.

Shop through Amazon and have items shipped directly to them. Shop here: amzn.to/3yninnS or amzn.to/3GKwHLY.

S Everyone can reply

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This toolkit provides the materials needed to host a drive. If you need more support or have questions, please contact:

Hillsborough Education Foundation:

Laura Grucza Development Manager Igrucza@educationfoundation.com 813-574-0274

Pinellas Education Foundation: De'Eric Williams

Annual Giving & Stewardship Manager deeric.williams@pinellaseducation.org 727-588-4816, ext. 2119